



Website Design

J.N. Admin & Events



August 2019 - International Stem Cell Banking Initiative website re-design. The ISCBI was initiated in 2007 to create a global network of stem cell banks, both by coordinating existing pluripotent stem cell banks and also supporting those who were setting up new stem cell resource centres. www.iscbi.org

The Brief

Create a new website using content from the old site. Keep costs low. ISCBI wanted a user-friendly interface but with a professional design feel. The website needed to be mobile responsive and host content such as a news feed, event information and provide access to newsletters and documentation.

Take content from the old website and re-brand it with new logo and global feel.

Create pages for news, events, publications and general information.



Old site



New logo



Use of images and short paragraphs to engage the audience.

Video streaming and online registration system.



Mobile responsive



Easy to navigate